

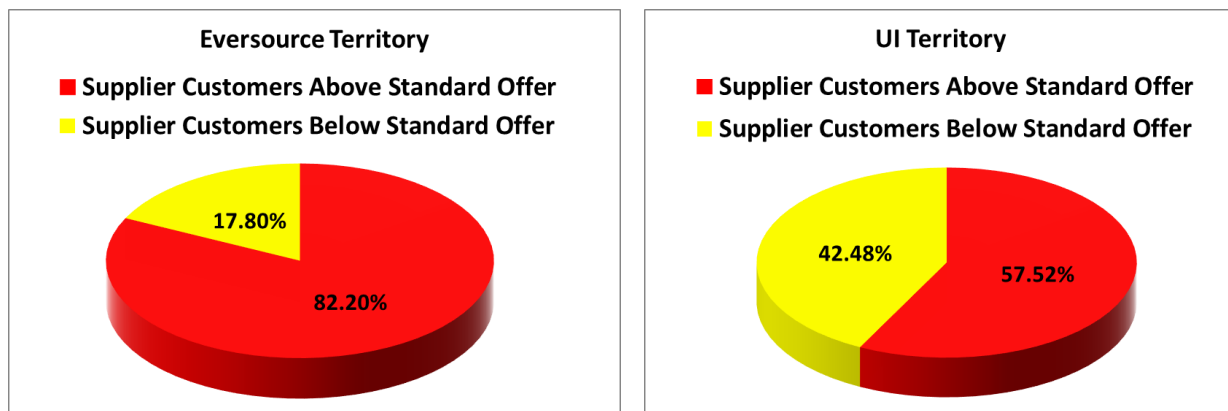


Updated on
October 10, 2025

OCC FACT SHEET: ELECTRIC SUPPLIER MARKET, AUGUST 2024 THROUGH JULY 2025

The following is an update to the Office of Consumer Counsel's (OCC's) Electric Supplier Market Fact Sheet, originally created in [2014](#). The numbers provided herein are based on data submitted as compliance filings in the Public Utilities Regulatory Authority's Docket Number 06-10-22.

- Retail suppliers serve 17.4% of Eversource Energy (Eversource) residential customers and 17.2% of United Illuminating (UI) residential customers, in July 2025.
- In the month of July 2025, **two out of ten** residential supplier customers paid less than the Standard Offer in Eversource territory, and **four out of ten** residential supplier customers paid less than the Standard Offer in UI territory.¹

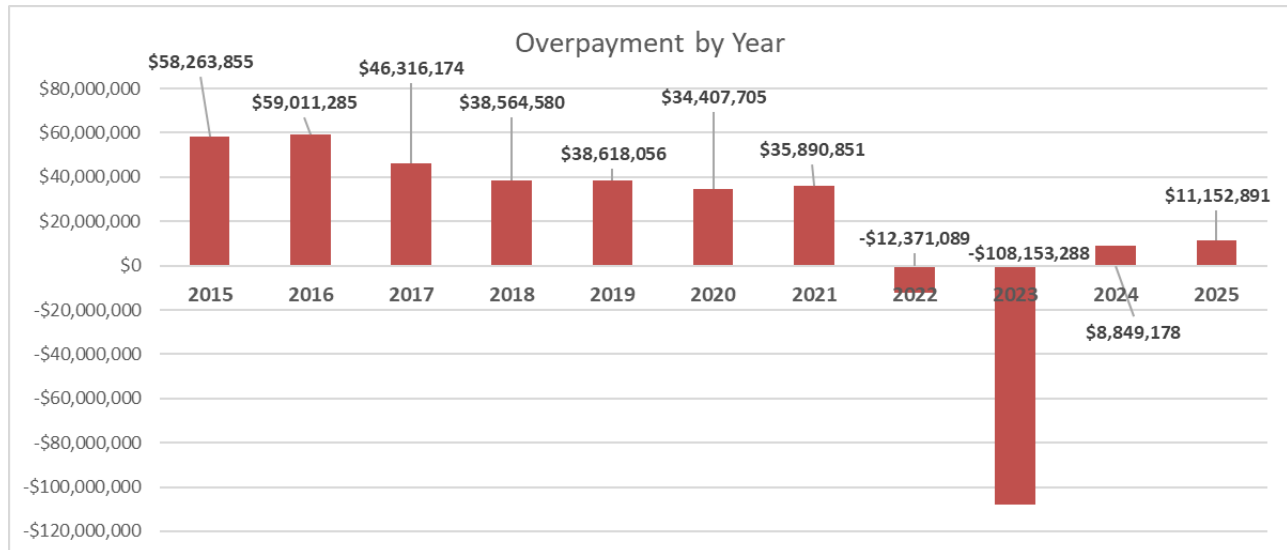


- In the month July 2025, residential Eversource customers who chose suppliers paid in aggregate **\$4,384,844 more** than the Standard Offer for their electric generation, and residential UI customers who chose suppliers paid in aggregate **\$169,342 more** than the Standard Offer.²

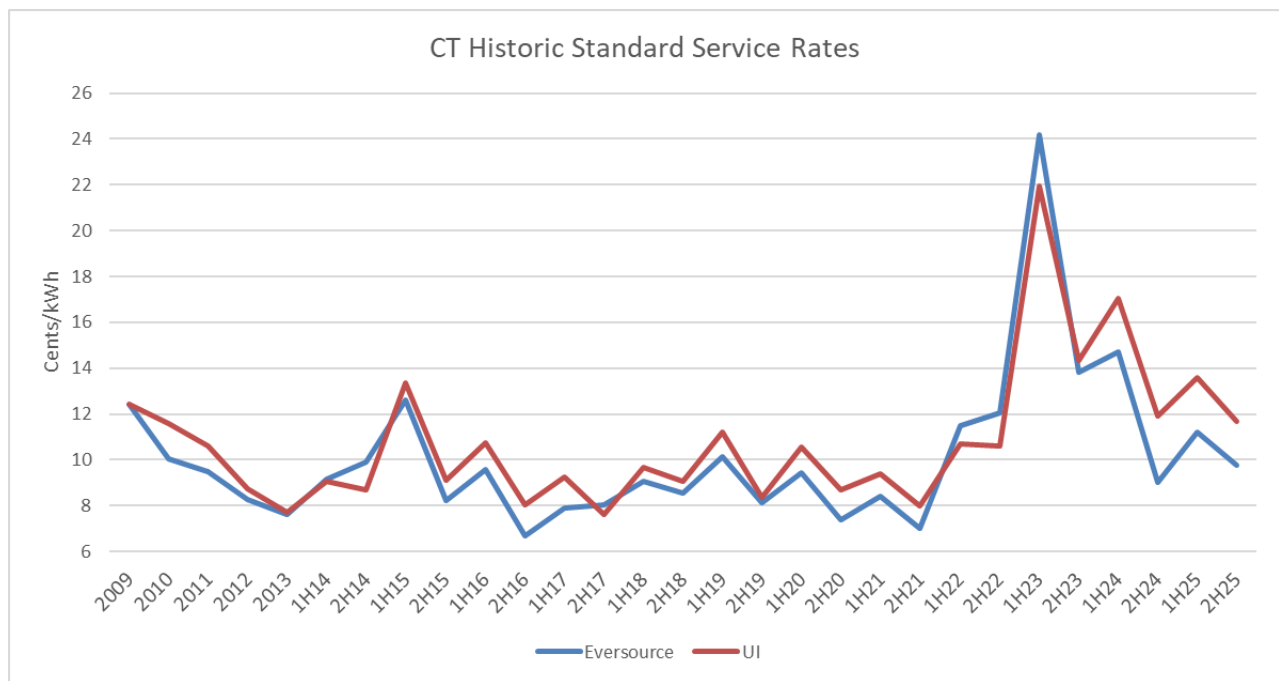
¹ This Fact Sheet only examines available data regarding pricing by electric suppliers. While some suppliers may offer products or services to customers such as airline miles or a product with additional renewable energy content, there is no data available to quantify the value of such offers. OCC recommends that customers look carefully at the fine print for offers for additional products or services that come with higher prices, to ensure they are getting sufficient value to justify the higher price tag.

² Data now includes actual kWh usage. Usage assumption no longer needed going forward in calculations.

- For the rolling year of August 2024 through July 2025, residential consumers who chose a retail supplier paid, in aggregate, **\$37,462,399 more** than the Standard Offer.
- Since January 2015, when OCC started tracking supplier data, customers with a supplier have overpaid a total of **\$210,550,200** more than standard service.



- For Eversource the Standard Offer for July 1, 2024 through December 31, 2024 was 8.995 cents/kWh. For UI the Standard Offer for July 1, 2024 through December 31, 2024 was 11.9101 cents/kWh.
- For Eversource the January 1, 2025 through June 30, 2025 Standard Offer is 11.19 cents/kWh. For UI the January 1, 2025 through June 30, 2025 Standard Offer is 13.57 cents/kWh.
- Recently utility standard offer rates for July 1, 2025 through December 31, 2025 were announced. The Eversource standard offer is **9.748 cents/kWh** and the UI standard offer is **11.68 cents/kWh**.



Below are the 5 cheapest 3rd party electric supplier rates that are less than the standard service rates that expire on December 31, 2025 Standard Service rates. Rates below are available on the energizect.com rateboard as of 10/10/25. Please note that the offers available on the rateboard change frequently, and customers should always consult the rateboard for the most up-to-date available offers.

Eversource – 9.748 cents/kWh	United Illuminating – 11.68 cents/kWh
	Direct Energy – 11.49 cents/kWh for 13 billing cycles
	Town Square Energy – 11.51 cents/kWh for 13 billing cycles
	Major Energy – 11.55 cents/kWh for 12 billing cycles

These third-party supplier rates are sometimes for longer periods than the utility’s standard service rates, and consumers who engage with the market should review all contract terms vigilantly and monitor how their rate compares to standard service rates as they change each July and January.

Please keep in mind, Energy Suppliers:

- Cannot charge sign-up fees;
- Cannot charge monthly fees in addition to the contracted price of supply;
- Cannot advertise a “teaser” rate followed by an increased rate;
- Rates must be at least 4 months in length;
- Cannot charge an early termination fee;
- Do not know, and cannot infer that they know, future Standard Service rates;
- Are not affiliated with Eversource or UI; and
- Are not affiliated with PURA, DEEP, OCC, or any other state or federal government agency.

Please feel free to contact the Office of Consumer Counsel at 860-827-2900 or occ.info@ct.gov if you have any questions about this information.