

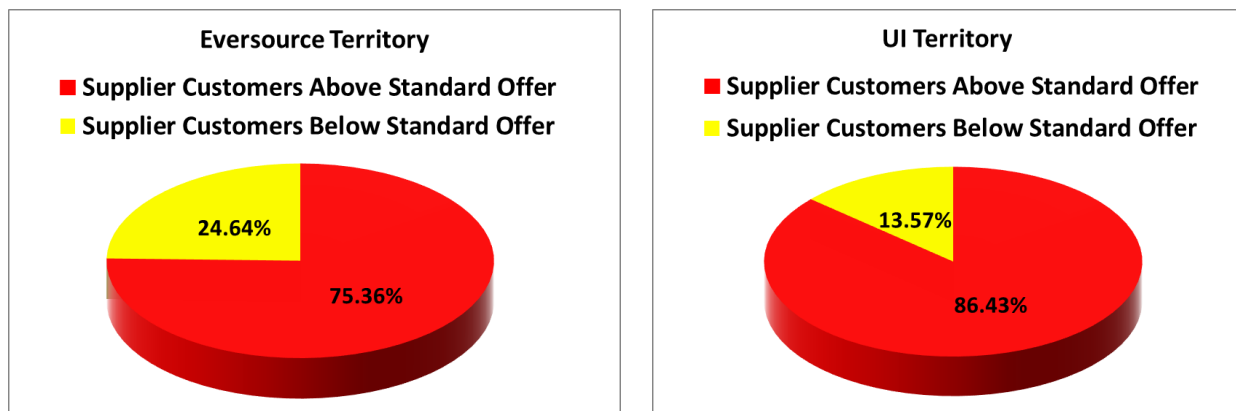


Updated on
February 24, 2026

OCC FACT SHEET: ELECTRIC SUPPLIER MARKET, JANUARY 2025 THROUGH DECEMBER 2025

The following is an update to the Office of Consumer Counsel's (OCC's) Electric Supplier Market Fact Sheet, originally created in [2014](#). The numbers provided herein are based on data submitted as compliance filings in the Public Utilities Regulatory Authority's Docket Number 06-10-22.

- Retail suppliers serve 14.2% of Eversource Energy (Eversource) residential customers and 15.5% of United Illuminating (UI) residential customers, in December 2025.
- In the month of December 2025, **two out of ten** residential supplier customers paid less than the Standard Offer in Eversource territory, and **one out of ten** residential supplier customers paid less than the Standard Offer in UI territory.¹

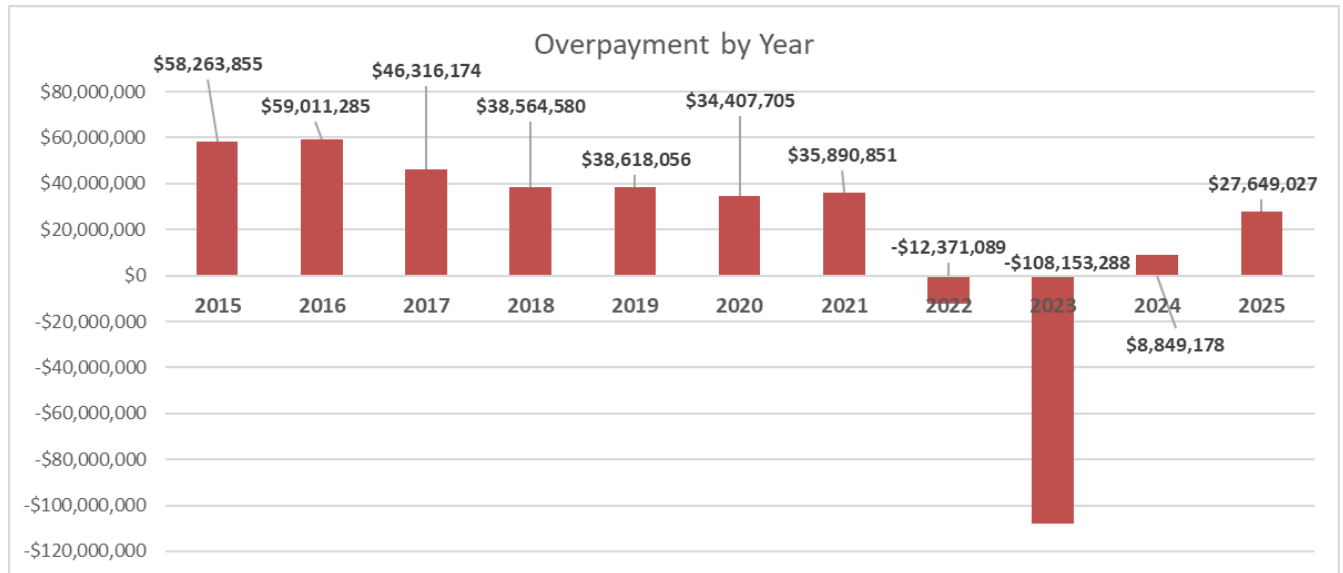


- In the month December 2025, residential Eversource customers who chose suppliers paid in aggregate **\$3,742,461 more** than the Standard Offer for their electric generation, and residential UI customers who chose suppliers paid in aggregate **\$312,355 more** than the Standard Offer.²

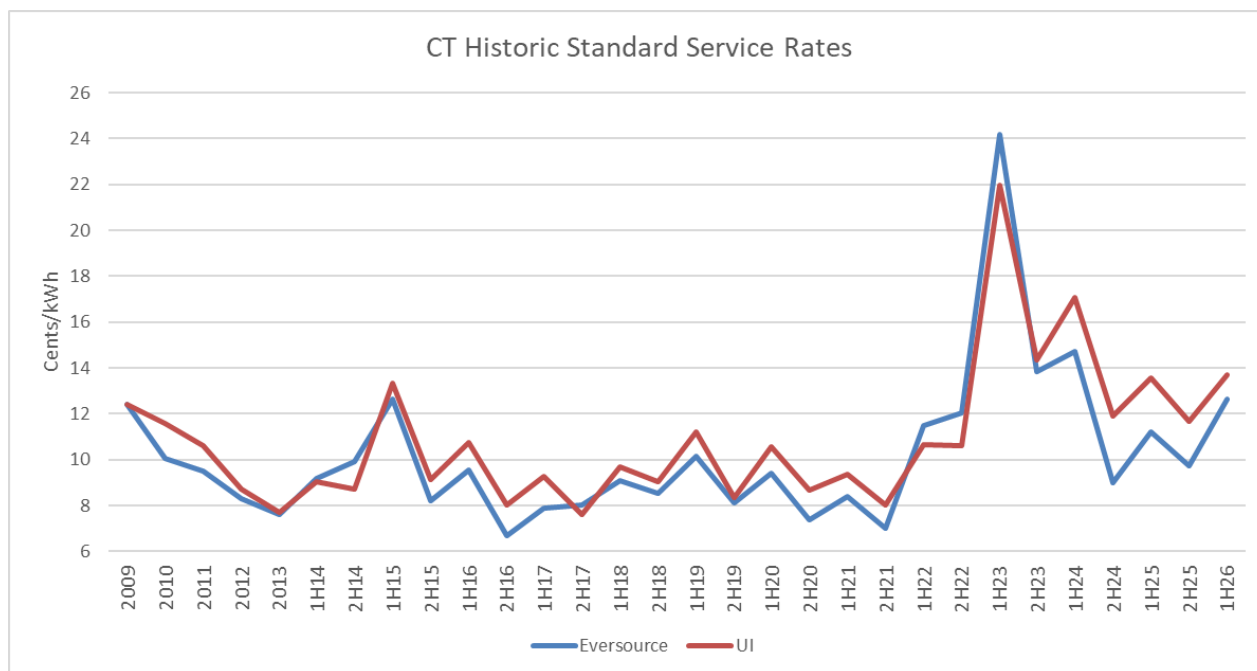
¹ This Fact Sheet only examines available data regarding pricing by electric suppliers. While some suppliers may offer products or services to customers such as airline miles or a product with additional renewable energy content, there is no data available to quantify the value of such offers. OCC recommends that customers look carefully at the fine print for offers for additional products or services that come with higher prices, to ensure they are getting sufficient value to justify the higher price tag.

² Data now includes actual kWh usage. Usage assumption no longer needed going forward in calculations.

- For the rolling year of January 2025 through December 2025, residential consumers who chose a retail supplier paid, in aggregate, **\$27,649,027 more** than the Standard Offer.
- Since January 2015, when OCC started tracking supplier data, customers with a supplier have overpaid a total of **\$227,046,336** more than standard service.



- For Eversource the January 1, 2025 through June 30, 2025 Standard Offer is 11.19 cents/kWh. For UI the January 1, 2025 through June 30, 2025 Standard Offer is 13.57 cents/kWh.
- Recently utility standard offer rates for July 1, 2025 through December 31, 2025 were announced. The Eversource standard offer is 9.748 cents/kWh and the UI standard offer is 11.68 cents/kWh.
- For Eversource the January 1, 2026 through June 30, 2026 Standard Offer is **12.64 cents/kWh.** For UI the January 1, 2026 through June 30, 2026 Standard Offer is **13.69 cents/kWh.**



Below are the 10 cheapest 3rd party electric supplier rates that are less than the upcoming standard service rates that expire for January 1, 2026 to June 30, 2026. Standard Service rates. Rates below are available on the [energizect.com](https://www.energizect.com) rateboard as of 2/24/26. Please note that the offers available on the rateboard change frequently, and customers should always consult the rateboard for the most up-to-date available offers.

Eversource – 12.64 cents/kWh	United Illuminating – 13.69 cents/kWh
Town Square Energy – 9.78 cents/kWh for 4 billing cycles	Town Square Energy – 10.27 cents/kWh for 4 billing cycles
Direct Energy – 9.89 cents/kWh for 8 billing cycles	Direct Energy – 10.39 cents/kWh for 8 billing cycles
Major Energy – 10.49 cents/kWh for 4 billing cycles	Major Energy – 10.95 cents/kWh for 4 billing cycles
Major Energy – 10.55 cents/kWh for 6 billing cycles	Direct Energy – 11.09 cents/kWh for 9 billing cycles
Direct Energy – 10.59 cents/kWh for 9 billing cycles	Direct Energy – 11.19 cents/kWh for 8 billing cycles
Think Energy – 11.20 cents/kWh for 7 billing cycles	Constellation NewEnergy – 11.49 cents/kWh for 8 billing cycles
Constellation – 11.49 cents/kWh for 8 billing cycles	Think Energy – 11.50 cents/kWh for 7 billing cycles
Xoom Energy – 11.69 cents/kWh for 6 billing cycles	Xoom Energy – 11.73 cents/kWh for 6 billing cycles
Town Square Energy - 11.77 cents/kWh for 21 billing cycles	Direct Energy – 11.79 cents/kWh for 13 billing cycles
Direct Energy – 12.19 cents/kWh for 11 billing cycles	Major Energy – 12.29 cents/kWh for 12 billing cycles

These third-party supplier rates are sometimes for longer periods than the utility's standard

service rates, and consumers who engage with the market should review all contract terms vigilantly and monitor how their rate compares to standard service rates as they change each July and January.

Please keep in mind, Energy Suppliers:

- Cannot charge sign-up fees;
- Cannot charge monthly fees in addition to the contracted price of supply;
- Cannot advertise a “teaser” rate followed by an increased rate;
- Rates must be at least 4 months in length;
- Cannot charge an early termination fee;
- Do not know, and cannot infer that they know, future Standard Service rates;
- Are not affiliated with Eversource or UI; and
- Are not affiliated with PURA, DEEP, OCC, or any other state or federal government agency.

Please feel free to contact the Office of Consumer Counsel at 860-827-2900 or occ.info@ct.gov if you have any questions about this information.